

Start Talking™ 

7th Annual Start Talking™ Golf Tournament

SPONSORSHIP OPPORTUNITIES

June 22nd, 2018

Tangle Creek Golf & Country Club

www.starttalking.ca



Canadian Mental
Health Association

Association canadienne
pour la santé mentale

WHAT IS THE — START TALKING CAMPAIGN —

Start Talking™

Start Talking is more than a slogan. It is a call to action. A simple solution to an age old problem – Stigma.

Most of us are aware that 1 in 5 Canadians will experience a mental illness in their lifetime. What most do not know is that 2 out of 3 (according to the Mental Health Commission of Canada) will not seek treatment fearing judgement and rejection.

Stigma is the single largest barrier to overcome for anyone facing mental illness. It is the leading reason those living with a mental health difficulty do not seek help.

With your help Start Talking is hoping to change this. One of the best ways you can help someone with a mental health difficulty and reduce stigma is by understanding what a mental illness is- and what it isn't.

Mental illnesses are real, common, and treatable. Make mental health a part of your health conversation - **Start Talking.**

PRESENTING SPONSOR

\$7500.00 | INCLUDES:

- Registration for 8 participants
- Recognition in the 'thank-you' advertisement in the local newspaper
- Practice round for 2 foursomes with cart prior to the tournament
 - Recognition on CMHA Start Talking website for one year
- Logo recognition as 'Presenting Sponsor' on all promotional material (pre and post event) and in multimedia presentation during dinner
 - Social media exposure as the 'Presenting Sponsor'
- Participation in the presentation of the 'Start Talking Trophy' to tournament winners
- Formal recognition will be graciously acknowledged at dinner
- Opportunity for a company representative to address the event
 - Corporate logo on all signage for event

PLATINUM SPONSOR

\$5000.00 | INCLUDES:

- Registration for 4 participants
- Recognition in the 'thank-you' advertisement in the local newspaper
- Practice round for foursomes with cart prior to the tournament
 - Recognition on CMHA Start Talking website for one year
- Logo recognition as 'Platinum Sponsor' on all promotional material (pre and post event) and in multimedia presentation during dinner
- Formal recognition will be graciously acknowledged at dinner
 - Social media exposure as the 'Platinum Sponsor'

SOLD



GOLD SPONSOR

\$2500.00 | INCLUDES:

- Registration for 4 participants
- Recognition in the 'thank-you' advertisement in the local newspaper
- Recognition on CMHA Start Talking website for one year
- Logo recognition as 'Gold Sponsor' on all promotional material (pre and post event) and in multimedia presentation during dinner
 - Social media exposure as the 'Gold Sponsor'

SILVER SPONSOR

\$1500.00 | INCLUDES:

- Registration for 2 participants
- Logo recognition on the event program
- Social media exposure as the 'Silver Sponsor'



LUNCH SPONSOR

\$750.00 | INCLUDES:

- Logo recognition as the lunch sponsor at each table, multimedia presentation during dinner and in event program
 - Social media exposure as 'Lunch Sponsor'

DINNER SPONSOR

\$1000.00 | INCLUDES:

- Logo recognition as the dinner sponsor at each table, multimedia presentation during dinner and in event program
 - Social media exposure as 'Dinner Sponsor'

GOLF CART SPONSOR

\$1000.00 | INCLUDES:

- Signage on 76 golf carts, GPS system and multimedia presentation during dinner
- Signage in event program
- Social media exposure as 'Golf Cart Sponsor'

SOLD

TEE & GREEN HOLE SPONSOR

\$500.00 | INCLUDES:

- Signage on both tee & green, GPS system and multimedia presentation during dinner and in the event program
- Social media exposure as 'Hole Sponsor'

SOLD
2 of 18

PUTTING CONTEST SPONSOR

\$1000.00 | INCLUDES:

- Recognition on signage displayed at putting green, multimedia presentation during dinner and in the event program
- Social media exposure as 'Putting Hole Sponsor'

SOLD

For more information, please visit

www.starttalking.ca

or contact Liz Grummett at

lgrummett@cmhastarttalking.ca | 705.726.5033 x512

or Lynne Raimondi at

lraimondi@cmhastarttalking.ca | 705.726.5033 x536

HOLE-IN-ONE SPONSOR (2)

Cost of Insurance | INCLUDES:

responsible for cost of insurance coverage

- Recognition on signage displayed at specified hole
- Social media exposure as 'Hole-In-One Sponsor'

SCORECARD SPONSOR

\$750.00 | INCLUDES:

- Corporate logo printed on all golfer scorecards (approx. 144 cards)
 - Recognition in multimedia presentation during dinner and in the event program
 - Social media exposure as 'Scorecard Sponsor'

DRIVING RANGE SPONSOR

\$750.00 | INCLUDES:

- Recognition on signage displayed on driving range
 - Recognition in multimedia presentation during dinner and in the event program
 - Social media exposure as 'Driving Range Sponsor'

LOST BALL SPONSOR

\$500.00 | INCLUDES:

- Exclusive identification as Lost Ball Sponsor including signage on basket of 'spare golf balls with relevant experience' on all par 3's: allowing participants to replace any balls they might have lost during play – saving time looking for them

PRIZE SPONSOR

\$500.00 OR PRIZES IN VALUE OVER \$100.00

(gift cards, golf attire or equipment, game tickets, etc)

INCLUDES:

- Recognition during post tournament dinner as exclusive sponsor of 5 contests, during multimedia presentation at dinner and in the event program
- Social media exposure as 'Prize Sponsor'

WATER SPONSOR

\$500.00 | INCLUDES:

- Logo recognition on all water bottles distributed to participants during the tournament
- Recognition in multimedia presentation during dinner and in the event program
- Social media exposure as 'Water Sponsor'

GOLFING COSTS

\$175.00 | Single
\$700.00 | Foursome

Start Talking™ 

CONTACT INFORMATION

CANADIAN MENTAL HEALTH ASSOCIATION, SIMCOE COUNTY BRANCH

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GAMBLING, SUBSTANCE USE & MENTAL HEALTH SERVICES